



Swansea  
University  
Prifysgol  
Abertawe

School of Management  
Yr Ysgol Reolaeth

**POSTGRADUATE**

**Programme Specifications**

**Academic Year**

**2018-19**



**School of Management**  
**Programme Specifications**

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**Related documents:**  
PG Modules for Students 2018-19

## School of Management – Postgraduate Programme Portfolio 2018 entry

Subject Area	Programmes	Entry Requirements
<b>Business</b>	MSc Management MSc Management (Marketing) MSc Management (Finance) MSc Management (Human Resource Management) MSc Management (Entrepreneurship) MSc Management (Operations & Supply Management) MSc Management (International Management) MSc Management (International Standards) MSc Management (Business Analytics) MSc Management (e-Business) MSc Management (Tourism)	2:2 undergraduate in any area 6.0 (5.5) IELTS
<b>Marketing</b>	MSc Strategic Marketing – full-time and part-time routes	2:1 undergraduate degree in a business related area. 6.5 (5.5) IELTS
<b>Accounting &amp; Finance Conversion Suite</b>	MSc Accounting & Finance MSc Financial Management MSc Finance & Business Analytics	2:2 undergraduate degree in any area 6.0 (5.5) IELTS
<b>Accounting &amp; Finance Specialist Suite</b>	MSc Finance MSc International Banking & Finance MSc Investment Management MSc Strategic Accounting	Only available to students who have completed an appropriate accounting/finance undergraduate programme.  2:2 undergraduate degree in accounting and/or finance (as appropriate) 6.0 (5.5) IELTS
<b>Economics</b>	MSc Economics MSc Economics and Finance	2:2 undergraduate degree in an economics related area 6.0 (5.5) IELTS

## MSc Management 2018-19 Entry (Full Time)

Semester 1	Semester 2
MN-M001 Managing Financial Resources (15 credits)	MN-M522 Strategy (15 credits)
MN-M012 Human Resource Management (15 credits)	MN-M549 Research Methods (15 credits)
MN-M013 Marketing Management (15 credits)	Specialist Pathway Module 1 (15 credits)
MN-M022 Operations Management (15 credits)	Specialist Pathway Module 2 (15 credits)

**All non-pathway units are compulsory.**

Summer Dissertation Project
All pathways – MN-D004 Independent Consultancy Report (60 credits)

Specialist Pathway Modules - Pathway modules are core* for pathway	
Generalist	Any pathway units from list below to total 30 credits.
Finance	MN-M502 Principles of Corporate Finance (30 credit)
Human Resource Management	MN-M529 International Human Resource Management (15 credit) MN-M520 Leadership (15 credit)
Marketing	MN-M531 Consumer Behaviour (15 credit) MN-M548 Integrated Marketing Communications (15 credit)
International Management	MN-M527 Global Business Environment: International Political Relations MN-M528 International Management
International Standards	MN-M523 International Standards (15 credit) MN-M525 Project Management (15 credit)
Entrepreneurship	MN-M550 Theory of Entrepreneurship & Small Business Management (15 credit) MN-M552 Business Planning (15 credit)
Operations & Supply Management	MN-M526 Global Supply Chain Management (15 credit) MN-M525 Project Management (15 credit)
e-Business	MN-M519 Global E-Business (15 credit) MN-M533 Information Systems Management (15 credit)
Business Analytics	MN-M534 Business Analytics (15 credit) MN-M535 Data Mining (15 credit)
Tourism	MN-M582 Tourism Study Tour (15 credit) MN-M556 Managing and Marketing Tourist Experiences (15 credit)

**\*A core module is a module that must be taken and passed in order for the student to remain on the specialist pathway.**

## MSc Management 2018-19 Entry (Part Time)

Semester 1 – Year 1	Semester 2 – Year 1
MN-M001 Managing Financial Resources (15 credits)	MN-M522 Strategy (15 credits)
MN-M013 Marketing Management (15 credits)	Optional Module (15 credits)
Semester 1 – Year 2	Semester 2 – Year 2
MN-M012 Human Resource Management (15 credits)	MN-M549 Research Methods (15 credits)
MN-M022 Operations Management (15 credits)	Optional Module (15 credits)

### Summer Dissertation Project

All pathways – MN-D004 Independent Consultancy Report (60 credits) - taken over 6 months

Optional modules to be selected from:

Generalist	Any pathway units from list below to total 30 credits.
Finance	MN-M502 Principles of Corporate Finance (30 credit)
Human Resource Management	MN-M529 International Human Resource Management (15 credit) MN-M520 Leadership (15 credit)
Marketing	MN-M531 Consumer Behaviour (15 credit) MN-M548 Integrated Marketing Communications (15 credit)
International Management	MN-M527 Global Business Environment: International Political Relations MN-M528 International Management
International Standards	MN-M523 International Standards (15 credit) MN-M525 Project Management (15 credit)
Entrepreneurship	MN-M550 Theory of Entrepreneurship & Small Business Management (15 credit) MN-M552 Business Planning (15 credit)
Operations & Supply Management	MN-M526 Global Supply Chain Management (15 credit) MN-M525 Project Management (15 credit)
e-Business	MN-M519 Global E-Business (15 credit) MN-M533 Information Systems Management (15 credit)
Business Analytics	MN-M534 Business Analytics (15 credit) MN-M535 Data Mining (15 credit)
Tourism	MN-M582 Tourism Study Tour (15 credit) MN-M556 Managing and Marketing Tourist Experiences (15 credit)

## MSc Strategic Marketing – 2018-19 (Full-time)

<b>Full-time Programme Structure</b>	
<b>Semester 1</b>	<b>Semester 2</b>
MN-M025 Consumer Psychology (15 credits)	MN-M548 Integrated Marketing Communications (15 credits)
MN-M026 Strategic Marketing Management (15 credits)	MN-M558 Marketing Research (15 credits)
MN-M027 Digital Marketing (15 credits)	MN-M556 Managing and Marketing Tourist Experiences (15 credits)
MN-M032 Marketing in Society (15 credits)	MN-M568 Strategic Brand Management (15 credits)

<b>Part-time Programme Structure</b>	
<b>Semester 1 – Year 1</b>	<b>Semester 2 – Year 1</b>
MN-M026 Strategic Marketing Management (15 credits)	MN-M548 Integrated Marketing Communications (15 credits)
MN-M032 Marketing in Society (15 credits)	MN-M556 Managing and Marketing Tourist Experiences (15 credits)
<b>Semester 1 – Year 2</b>	<b>Semester 2 – Year 2</b>
MN-M025 Consumer Psychology (15 credits)	MN-M558 Marketing Research (15 credits)
MN-M027 Digital Marketing (15 credits)	MN-M568 Strategic Brand Management (15 credits)

<b>Compulsory Dissertation/Placement – choice of:</b>	
MN-D008 Dissertation (60 credits)	MN-M300 Summer Placement (60 credits)

## Specialist Accounting and Finance Postgraduate Suite 2018-19 Entry

<b>Specialist Masters</b>		
<b>MSc Investment Management</b>	<b>MSc International Banking &amp; Finance</b>	<b>MSc Finance</b>
<b>Semester One 60 Credits</b>		
MN-M006 Corporate Finance (15 credit)		
MN-M007 Financial Econometrics (15 credit)		
MN-M008 International Financial Markets & Institutions (15 credit)		
MN-M009 Financial Reporting & Statement Analysis (15 credit)		
<b>Semester Two 60 Credits</b>		
MN-M508 Asset Management (15 credits)	MN-M547 International Banking and Regulation (15 credits)	MN-M505 Risk Management (15 credits)
MN-M511 Empirical Finance (15 credits)	MN-M511 Empirical Finance (15 credits)	MN-M511 Empirical Finance (15 credits)
Optional Module 1	Optional Module 1	Optional Module 1
Optional Module 2	Optional Module 2	Optional Module 2
<b>MN-D002 Independent Project 60 credits</b>		
<b>Optional Modules:</b>		
<p>Students may select 30 credits worth of optional modules from the following list:</p> <p style="margin-left: 40px;">MN-M507 Corporate Governance &amp; Ethics (15 credits)  MN-M505 Risk Management (15 credits)  MN-M508 Asset Management (15 credits)  MN-M547 International Banking and Regulation (15 credits)  MN-M516 Behavioural Finance (15 credits)  MN-M584 Big Data in Finance (15 credits)  MN-M585 Applied Data Analytics (15 credits)</p>		



## Non-specialist Accounting and Finance Suite – 2018-19 Entry

<b>Non-Specialist Masters</b>		
<b>MSc Accounting and Finance</b>	<b>MSc Financial Management</b>	<b>MSc Finance and Big Data Analytics</b>
<b>Teaching Block 1 60 credits</b>		
MN-M002 Principles of Finance (15 credit)		
MN-M003 International Financial Markets		
MN-M004 Financial Statement Preparation and Analysis (15 credit)		
MN-M051 Quantitative Research Methods (15 credit)		
<b>Teaching Block 2 60 credits</b>		
MN-M503 Financial Accounting (30 credit) <b>Compulsory must choose one of MN-M503 or MN-M504 or Both</b>	MN-M507 Corporate Governance & Ethics (15 credit)	MN-M584 Big Data in Finance (15 credit)
MN-M504 Management Accounting (30 credit) <b>Compulsory must Choose one of MN-M503 or MN-M504 or Both</b>		MN-M585 Applied Data Analytics (15 credit)
		MN-M511 Empirical Finance (15 credit)
<b>If students choose only one of the above modules in TB2, then two optional modules should be selected: (30 credits)</b>  MN-M507 Corporate Governance & Ethics (15) MN-M505 Risk Management (15) MN-M508 Asset Management (15 ) MN-M547 International Banking and Regulation (15) MN-M516 Behavioural Finance (15) MN-M504 Management Accounting (30) MN-M503 Financial Accounting (30) MN-M584 Big Data in Finance (15) MN-M585 Applied Data Analytics (15) MN-M511 Empirical Finance (15)	<b>Choose 3 x optional modules (45 credits)</b>  MN-M505 Risk Management (15) MN-M508 Asset Management (15) MN-M547 International Banking and Regulation (15) MN-M516 Behavioural Finance (15) MN-M525 Project Management (15) MN-M504 Management Accounting (30) MN-M503 Financial Accounting (30) MN-M584 Big Data in Finance (15) MN-M585 Applied Data Analytics (15) MN-M511 Empirical Finance (15)	<b>Choose 1 x optional module (15 credits)</b>  MN-M507 Corporate Governance & Ethics (15) MN-M505 Risk Management (15) MN-M508 Asset Management (15) MN-M547 International Banking and Regulation (15) MN-M516 Behavioural Finance (15)
<b>MN- D015 Independent Project 60 credits Literature or Empirical (must choose a topic in line with Accounting &amp; Finance)</b>	<b>MN- D015 Independent Project 60 credits Literature or Empirical (must choose a topic in line with Financial Management)</b>	<b>MN- D015 Independent Project 60 credits Empirical (must choose a topic in line with Finance and Big Data Analytics)</b>

## MSc Strategic Accounting – 2018-19 Entry

<b>Semester 1</b>	<b>Semester 2</b>
MN-M039 Strategic Business Leader (P1) (30 credits)	MN-M572 Advanced Performance Management (P5) (30 credits)
MN-D014 Strategic Business Leader (P2) Independent Project (30 credits)	MN-M573 Advanced Audit and Assurance (P7) (30 credits)
	MN-M583 Corporate Reporting (P2) (30 credits)

<b>Dissertation / Research Project</b>
MN-D010 Independent Project – Strategic Accounting (30 credits)

## MSc Economics – 2018-19 Entry

<b>Semester 1 Modules (all compulsory)</b>
MN-M029 Microeconomics (15 credits)
MN-M030 Macroeconomics (15 credits)
MN-M037 Research Methods (15 credits)
MN-M038 Econometrics (15 credits)
<b>Semester 2 Modules</b>
<b>Four optional modules to be chosen from the following:</b>
MN-M564 Industrial Organization (15 credits)
MN-M586 Contending Perspectives in Economics (15 credits)
MN-M567 Monetary Economics (15 credits)
MN-M569 Development Economics (15 credits)
MN-M580 Labour Economics (15 credits)
MN-M586 Contending Perspectives in Economics (15 credits)
<b>Dissertation Research Project - Compulsory</b>
MN-D009 Dissertation (60 credits)

## MSc Economics and Finance – 2018-19 Entry

<b>Semester 1 Modules (all compulsory)</b>
MN-M006 Corporate Finance (15 credits)
MN-M038 Econometrics (15 credits)
MN-M029 Microeconomics (15 credits)
MN-M030 Macroeconomics (15 credits)

<b>Semester 2 Modules</b>
MN-M511 Empirical Finance (15 credits)
<b>In addition, three optional modules to be chosen from the following:</b>
MN-M564 Industrial Organization (15 credits)
MN-M586 Contending Perspectives in Economics (15 credits)
MN-M567 Monetary Economics (15 credits)
MN-M569 Development Economics (15 credits)
MN-M580 Labour Economics (15 credits)
MN-M505 Risk Management (15 credits)
MN-M506 Equities and Fixed Income Securities (15 credits)
MN-M507 Corporate Governance & Ethics (15 credits)
MN-M508 Asset Management (15 credits)
MN-M516 Behavioural Finance (15 credits)
MN-M547 Economics of Banking (15 credits)

<b>Dissertation Research Project - Compulsory</b>
MN-D009 Dissertation (60 credits)