

“Framing IP Rights in Legal, Economic, and Cultural Settings”

12 and 13 June 2024

Swansea Law School, Institute of International Shipping and Trade Law

Background to the conference

IP Law has always been one of Swansea Law School’s interests, but in recent times has vastly increased its significance within the School’s research programme. A few years ago IP Wales, a £4 million project within the School designed to assist SMEs to exploit their IP rights to the full, was instituted: it has since won awards and been extraordinarily successful in assisting Welsh SMEs.

As such, the School’s IP programme neatly complements the work of the Institute of International Shipping and Trade Law (IISTL) in teaching, researching and developing general commercial law. This event aims to integrate further our work on commercial and IP law by bringing together IP law scholars to discuss IP’s engagement with newly emerging issues, and also its connection with other areas of law such as legal tech, human rights and dispute resolution.

Objective

Reflecting the centrality of IP in shaping innovation, creativity, and economic development, this two-day conference, entitled “*Framing IP Rights in Legal, Economic, and Cultural Settings*,” aims to look closely at the impact of IP on law and society. We have already secured the participation of several senior academics in the field (such as Professor Johanna Gibson (Queen Mary University London), Professor Jonathan Griffiths (Queen Mary University London) and Professor Naomi Hawkins (University of Sheffield)) and would now like to invite anyone interested (from ECRs to senior academics) to send us proposals for papers. The ultimate aim is to publish all papers accepted and presented in book form.

Subject-matter

We envisage that the event will embody four themes spread over four sessions.

1. IP and Welfare

This theme will focus on the intersection of IP rights and welfare. We envisage topics including, but not limited to, (a) the effect of generative AI and its possible threat to labour rights; (b) the welfare effects of reversion and contract adjustment rights and *droit de suite*; and (c) performers’ rights and the Beijing Treaty on Audiovisual Performances.

2. IP in a Social and Cultural Context

The topics in this section we envisage as including the intersection of IP with human rights, data protection and privacy, and also with climate change, the environment and sustainability.

3. IP Meets Technology

This session is devoted to the intersection between IP rights and emerging technologies such as distributed ledger technology and artificial intelligence.

4. IP and Dispute Resolution

Here we envisage discussing IP disputes in the modern world and their resolution by litigation, arbitration and ADR.

Submission of papers

If you would like to submit a proposal, please send an abstract in not more than 250 words, together with a completed application form (attached) to Dr Lowri Davies (l.e.g.davies@swansea.ac.uk), Dr. Aygün Mammadzada (aygun.mammadzada@swansea.ac.uk) or Dr Ogulcan Ekiz (ogulcan.ekiz@swansea.ac.uk) by **15 February 2024**.



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