

## Guidance for poster abstracts

**Please consider the following when developing your abstract:**

1. Does the abstract address the aims of the conference? (Please note that abstracts relating to research, policy or practice/service development are acceptable).
2. Is the relevance of your abstract to community and public health readily apparent?
3. Is your abstract written in the specified symposium language (i.e. English).
4. Will the material you plan to present be of relevance/interest to symposium delegates?
5. Have you addressed governance or ethical aspects related to the abstract, where appropriate?
6. Is material in your abstract concise and coherent, with the focus of the abstract stated clearly?
7. Have you made explicit what you intend to present in your poster?
8. Does the material in your abstract have wider applicability beyond the immediate context of the study/project/policy discussion?
9. Have you specified how your poster will contribute to the development of knowledge, policy or practice within community and public health?
10. Is your abstract logically structured and does it accord with submission criteria?
11. Have you provided brief and relevant contextual information?
12. Where appropriate, have you provided information about the study/project site and participants?
13. Where appropriate, have you made clear how the study/project was undertaken and provided information about results or, if work in progress, about the anticipated outcomes?

**Abstracts which fail on criteria 1-4 will be automatically rejected.**



## ViPER Presentation (Visual Presentation with Expert Review)

### Guidance notes:

The ViPER is a novel type of presentation<sup>1</sup>. Each ViPER is of 15 minutes duration.. This includes 5 minutes for oral presentation followed by 10 minutes for discussion. The session is facilitated by an expert in either the research methodology or the topic of the research.

- For a ViPER you need to prepare
  - ◆ A poster describing your research (please see poster guidance)
  - ◆ A4 copies of the poster to be circulated to attendees at the start of the presentation.
  - ◆ A 5 minute oral presentation, using a maximum of 3 Powerpoint slides, summarising key points and highlighting the particular areas in which you would welcome help from the expert and audience. The summary may focus on the background, rationale, methodology, key findings and/or discursive key issues but not all issues/facts as presented in the poster.
- The poster is displayed throughout the symposium. It allows the audience to select the ViPER most relevant to their interests and gives them time to think about ideas to share with the presenter.
- Previous ViPER presenters have found this form of presentation extremely helpful. In a formal evaluation they described the discussion as very helpful, providing 'constructive' and 'good sensible' input, 'hints and ideas'. They found it helped 'raise the study profile' and 'opened doors with potential collaborators'. ViPER presentations promote interaction and discussion rather than the routine didactic approach used in the majority of conference presentations.

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<sup>1</sup> Moore M, Smith H, Dunleavy J, Field J, Fenwick A, White P, & Woodcock A. (2001) A novel approach to research presentations for networks: an evaluation of Visual Presentation with Expert Review (ViPER) *Primary Health Care Research & Development* **2**: 205–207